

DARREN TSANG

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EDUCATION

University of Southern California, Iovine and Young Academy <i>Master of Science in Integrated Design, Business and Technology</i>	Los Angeles, CA May 2026
University of Southern California, Marshall School of Business <i>Bachelor of Science in Computer Science and Business Administration</i>	Los Angeles, CA May 2026
Minor(s): Computer Programming, Artificial Intelligence Applications, Consumer Behavior	
Honors: Dean's List, Jeffrey and Theresa Nedelman Family Endowed Scholarship	
Relevant Coursework: Business Finance, Programming in Python, Introduction to Data Analytics, Applications of Machine Learning	

PROFESSIONAL EXPERIENCE

NVIDIA <i>Product Management Intern</i>	Taipei, Taiwan June 2024–August 2024
<ul style="list-style-type: none">Oversaw end-to-end product development processes while formulating new product roadmaps, requirements, and GTO strategiesDeveloped product KPI dashboards and reporting processes to pinpoint areas for product growth and optimization preciselyEstablish agile workflow within the product team to reduce daily meetings from 3 to 1 thus increasing task completion rates.	
Stylar <i>Product Strategy and Growth Intern</i>	Los Angeles, CA June 2024–August 2024
<ul style="list-style-type: none">Operated marketing campaigns to enhance brand visibility and user engagement through social media strategies and performanceExpanded monthly user base by 1000 new users by collaborating with relevant newsletters and strategic personalized outreachLed product testing and feedback collection by conducting user interviews, analyzing feedback, and implementing improvements	
RevSend <i>Product Management Intern</i>	Los Angeles, CA January 2024–May 2024
<ul style="list-style-type: none">Analyzed customer data and market trends to identify growth opportunities and areas for innovation across the RevSend extensionFormulated storage expansion by reducing production inefficiencies leading to measurable improvements in operational timelinesAchieved \$750K in revenue by implementing effective go-to-market strategies and tracking KPIs such as shipping and lead times	
Prometheus Data <i>Product Manager Intern</i>	Los Angeles, CA September 2023–February 2024
<ul style="list-style-type: none">Modernized marketing campaigns through promotional videos to earn a conditional commitment from USC's Credit Union BankFormulated strategic plans to improve product offering to ensure alignment with the requirements of ISO 27001 complianceImproved the UI/UX of the Prometheus Data website and pitch deck resulting in winning over 1500 USD in competition prize	
Acer <i>Product Strategy and Development Intern</i>	Taipei, Taiwan June 2023–August 2023
<ul style="list-style-type: none">Presided over interactive product research sessions and AI Taiwan events that resulted in over 100 thousand participantsConducted analysis of 20 competitive LLM products leading to a complete strategy overhaul and heightened market awareness.Experimented with the in-house RAG model by fine-tuning its capabilities enabling it to analyze a larger volume of documents	

LEADERSHIP AND INVOLVEMENT

TroyLabs <i>President</i>	Los Angeles, CA September 2023–Present
<ul style="list-style-type: none">Built a cross-functional executive team to enhance program offerings, fostering a high-performing organizational culture.Administrated a vision for the organization, prioritizing growth and member development while implementing scalable processes	
Alpha Kappa Psi Professional Business Fraternity <i>Entrepreneurship and PM Mentor</i>	Los Angeles, CA February 2023–Present
<ul style="list-style-type: none">Created a 9-week Product Management curriculum that focused on product strategy, design, improvement and root cause analysisSupervised the development of two SAAS startups by overseeing the initial stages of branding, marketing, funding, and launching	

SKILLS AND INTERESTS

- Skills:** Agile Methodologies, Go-To-Market Strategy, Kanban, Product-Lifecycle Management, Product Road-mapping, Scrum
- Language:** Chinese and English (Native Proficiency), Cantonese (Basic), Python, MySQL, MongoDB, GraphDB
- Interests:** Architecture, Basketball, Entrepreneurship, Powerlifting, Weightlifting, Sneakers, Volleyball, Watch Collecting